# GOLDEN HAMMER AWARDS

۲





۲

## 2020 GOLDEN HAMMER AWARDS!

Historic Richmond and Storefront for Community Design welcome you to the 2020 Golden Hammer Awards! As fellow Richmond-area nonprofits with interests in historic preservation and neighborhood revitalization, we are delighted to co-present these awards to recognize professionals working in neighborhood revitalization, blight reduction, and historic preservation in the Richmond region.

This year will be a bit different. For 20 years, we have celebrated our nominees and award winners in person with humor, good cheer and, yes, a few specialty cocktails. With the COVID-19 pandemic making in-person celebrations unworkable, our announcement of the awards is occurring virtually on our websites and through social media. Our program this year includes more photos and information highlighting the great work of each nominee, as well as a map with the locations of all nominated projects. We encourage all of those interested in Richmond's distinctive historic built environment, neighborhood revitalization, and place-making to take a self-guided tour across the city to see for themselves the positive impact being made by all our nominees, and the unique sense of place being created or enhanced by our award winners.

Our nominees are working across Richmond in many of our important historic districts and neighborhoods, and are even working to create new, high quality neighborhoods. In addition to our award winners on Arthur Ashe Boulevard, in the Fan, the historic Route 1 corridor, Monument Avenue, Midlothian, Scott's Addition, Southern Barton Heights, and Union Hill, our nominees completed projects in the Broad Street Commercial and Industrial Historic District, Gambles Hill, Jackson Ward, Laburnum Court, Libbie Mill, Manchester, Maymont, Monroe Ward, Randolph, Swansboro, Windsor Farms, and Ettrick. A masonic lodge, a cold storage warehouse, a massive tobacco manufacturing complex, an unused portion of a parking deck, a mansion turned hospital, residences both grand and humble - each of these unique and authentic elements of our historic built environment is now seeing new life thanks to the work of our nominees.

Historic Richmond and Storefront have always focused on placemaking, which is about the work of many hands over many hours to conceive of pockets of our city that are welcoming, connecting, aspirational, and beautiful. Jane Jacobs wrote: "*Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.*" Through public, private, and nonprofit partnerships our city is being transformed and envisioned as a more connected, open, and aspirational place. At the core of these changes are impassioned individuals, dreamers, and doers who've



gathered their friends and families to create spaces where we can reflect back - and think forward - about Richmond.

In the past, our award winning projects have adapted and created places that stand the test of time and, as such, are timeless. This year's placemaking winners are in many ways a product of their time and the prevailing social concerns of 2020, reflecting the diverse approaches of two groups - a leading cultural institution with significant financial resources and a grassroots group of anonymous historians and preservationists – to contextualizing the Confederate iconography of Monument Avenue and telling a more complete and inclusive American story in our community's public spaces. The response of the first was to create a new monumental statue both referencing and counterbalancing those on Monument Avenue while exploring issues of race, gender and power (VMFA's Rumors of War). The response of the second was to create educational signage (History is Illuminating) "illuminating" unspoken history about the Confederate monuments and Richmond's Black community at the time the monuments were erected.

Our award winning adaptive reuse, new construction and restoration projects created transformational spaces for our community, and adapted flexible workspaces and exceptional maker spaces for the future (see McKinnon and Harris, and VCU's The Scott House). They include innovative approaches to mixed use, restaurant and community spaces intended to provide the experiences we crave and the neighborhood services we need (see Island Shrimp Co., and Midas of Richmond). And they include residential housing projects focusing on every

portion of the housing spectrum – from million dollar townhouse developments to affordable rental housing to emergency housing for women struggling with addiction (see **The Barton Mansion**, **Kensington Park**, **2314 Burton Street**, and **The CARITAS Center**).

If we want Richmond to truly thrive, we - as a community - all need to work collaboratively to help find solutions to allow our residents to find stable housing and live without fiscal stress. We need to get creative about funding streams and incentives for housing and redevelopment. The private sector, the public sector, the business community, leading philanthropic foundations and nonprofits – we all need to work together to effect change. This year, one project stood out for its creative approach to financing, for its innovative high quality adaptive reuse of a historic tobacco factory, and for its efforts and aspirations to provide services along a continuum of care from emergency shelter to 47-apartment recovery residence community, to jobreadiness and life skills program space, to furniture bank and administrative offices. For these reasons, we are awarding a special Golden Hammer Award for

Community and Social Impact to The CARITAS Center.

All of our nominated projects show the importance of partnerships and innovation. Teamwork and partnerships have always been critical to preservation and placemaking in Richmond. It is the teams of property owners, architects, developers, construction companies, engineers, designers, finance and legal specialists – and their work with neighborhood associations, the Commission of Architectural Review, the Planning Commission and city planners – that helps these projects to truly succeed and makes our community the quality place we all want to live, work, play, grow and thrive.

We are grateful to all of you for your commitment to Richmond, its quality of life, its people, and its places. We are grateful to our sponsors who are playing important roles in supporting our organizations and our mission work.

Thank you for joining us in celebrating the 2020 Golden Hammer Awards and in our effort to shape a bright future for Richmond!



#### THE 2020 GOLDEN HAMMER AWARD



**The Golden Hammer Award** *Design by Jason Adkins* 

The Golden Hammer Award was created by Jason Adkins, a graphic designer and mOb studio student in 2017. Jason is an educator and designer in Richmond, Virginia.

Each award showcases a wooden home structure, with a gold leaf interior housing a handmade brick. The Golden Hammer Award is crafted by a Richmonder out of materials closely identified with Richmond's built environment. Jason used pine wood to construct the house and local brick. This design has become iconic and synonymous with the Golden Hammer Awards and has been altered only slightly in medium to represent each consecutive year.

Each of the awards was constructed by hand and symbolizes the craft, creativity, and care each of our nominees put forward with their projects.



۲

( )

# THE 2020 JUDGING PANEL



Kim Chen Senior Manager, City of Richmond



۲

**Schirra Hayes** Program Loan Officer, Virginia LISC



**Burt Pinnock** Principal | Chairman, Baskervill



۲

**Cyane Crump** Executive Director, Historic Richmond



Andrea Levine Co-founder, Modern Richmond Realtor, One South Realty Group



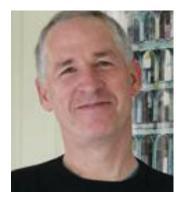
Michael Smith Managing Director for Community Investments and the Built Environment Richmond Memorial Health Foundation (RMHF)



**Greta Harris** President & CEO, Better Housing Coalition



Lane Pearson Past Chair, Board of Directors Storefront for Community Design Member, Commission of Architectural Review



**Camden Whitehead** Professor of Interior Design, VCU Co-owner, Sadler & Whitehead Architects

## JUDGING CRITERIA

#### We endeavor to evaluate the projects based on the following considerations:

۲

**Quality of the renovation/restoration/installation – inside and/or outside:** Design, materials and construction methods utilized in the project. Design and quality can be subtle – are new design elements original or copied?

#### Initial condition to completion:

What was the scope of the work undertaken by the nominee? A new project? A "remodeling" project or complete renovation?

#### Impact on the surrounding area:

What was the physical impact the project had on improving the surrounding area? Has the project created additional opportunities for others to improve the neighborhood? What civic impact did the project initiate or establish? Did the project create

What civic impact did the project initiate or establish? Did the project create a sense of a public place for the neighborhood?

#### Risk taken by the owner or developer:

Was the project pioneering in the neighborhood or section of a neighborhood? Was there financial risk taken or challenging site conditions unique to the project?

#### Heavier weight is given to projects that:

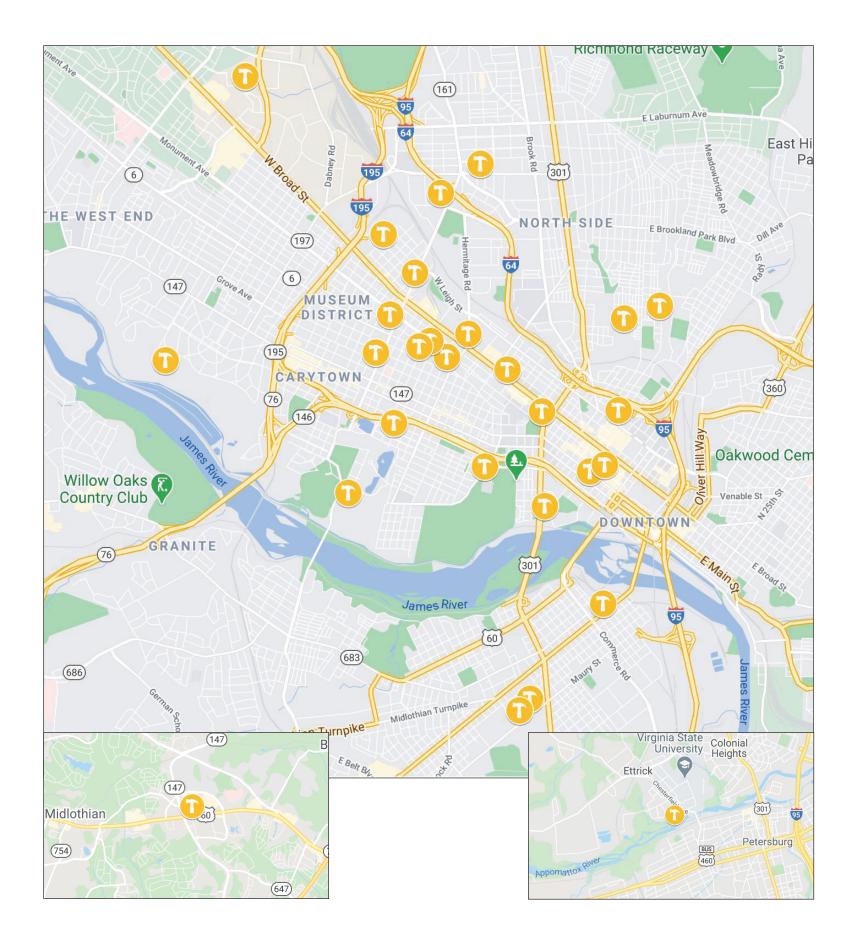
Have a positive impact on the surrounding area; Utilize high-quality, sustainable materials; Are creative or innovative in approach; and/or Contribute to the overall revitalization of the community





5

OUR NOMINEES ARE DOING GREAT WORK ALL OVER TOWN!





# **BEST ADAPTIVE REUSE**

۲

Includes projects that were rehabilitated for a new use, multi-family residential and historic tax credit projects.

> Barton Mansion | 2112 Monteiro Ave winner The Bowe St Deck Batting Cages | 609 Bowe St Maymont Foundation Headquarters | 1000 Westover Rd McKinnon and Harris | 1722 Arlington Rd winner St. Alban's Building | 300 E. Main St Singlestone | 2000 W. Marshall St

۲

#### **The Barton Mansion** 2112 Monteiro Ave

Boarded up since 2001, the Barton Mansion was one of the most notorious vacant and dilapidated structures in the entire city. Architecturally distinctive and prominently located, over the years, the Barton Mansion had been a private home built for the original developer of Barton Heights, a polio treatment center, a sanitarium and a nursing home. By 2015, with a collapsing roof, three stories were supported by only a thin layer of concrete. The risk inherent in the project - financial and structural - was enough to scare away all other prospective developers. But Clark Glavé and his partners shouldered the risk, completing a complex tax credit rehabilitation to create 17 apartments, for love of old buildings and love of the community. In 2015, there were 17 boarded up houses within 2 blocks of the Barton Mansion. Today, five years later, the Barton Mansion is once again the jewel of the neighborhood, and there are only two boarded up houses nearby. This project was a key catalyst sparking the revitalization of Southern Barton Heights.

۲



**Project Team:** Joseph F Yates Architects; Bucci and John Zeugner, Clark Glavé; ARK Construction and Development Corporation; Nancy Dransfield (Landscape Architect); Sadler and Whitehead



۲







#### The Bowe St. Deck Batting Cages 609 Bowe St

This unique project demonstrates that, with a little creativity and imagination, places for cars can become places for people. This project transformed a decommissioned ice plant on the bottom level of VCU's Bowe Street Parking Deck into a custom batting cage facility for VCU Athletics. The space, once open to the street, was enclosed for use as a practice facility, including three batting cages, a kitchenette, and storage all adjacent to existing weight and locker rooms. Lighting maximizes visibility, black walls ensure player focus, and a custom support system for netting, duct work and lighting maximizes pitching and hitting clearances. With the facility at street level, illuminated VCU signage and energy-compliant curtain wall glazing maximize visibility to pedestrians and foster excitement and team spirit with passing students. Go Rams!

۲

**Project Team:** VCU; Baskervill (Architect); SRC - Malcome Sargent; Ryan Ritterskamp, Timmons Group (Civil); RTB - David Becker (Structural)











۲

# Maymont Foundation Headquarters

1000 Westover Rd

Maymont Foundation's new headquarters and event center is a restored and adaptively reused 1918 Italianate residence, expanded by two additions. Residential in scale and sensitive to the surroundings and the historic building, these additions frame a new formal outdoor courtyard. The original terra cotta roof tiles were replaced with exact replicas made by the Ludowici tile company, large areas of deteriorated stucco cladding were replaced, and the wood columns, trim, shutters and windows were all restored. Internally, the first floor of the residence, with its grand foyer, parlor and great room, lent themselves well to event space, and original interior elements, including extensive woodwork and molded plaster detailing were restored and maintained. On the second floor, bedrooms were converted to executive offices, with original elements such as fireplaces and wood floors being preserved and lending distinguished character to the spaces. With offices and event space, this building beautifully

۲

serves as another entry to Maymont while being a good neighbor.

**Project Team:** Maymont Foundation; Quinn Evans Architects; VHB (Civil); DMWPV (Structural); Colonial Webb and Baskervill (MEP); Loughridge





( )



#### This adaptive reuse of a 1940's warehouse is the new home of the McKinnon and Harris corporate headquarters, regional showroom, and worldwide fabrication facility. Intended to reflect a sophisticated brand recognized internationally for design and craftsmanship and fulfill an intensive set of functional requirements, this project is a clear winner!

The offices and showroom evoke the qualities of a sophisticated garden setting, providing a deferential backdrop to the beauty of the McKinnon and Harris furniture line. Two dramatic skylights flood the showroom with natural light, while olive trees stand along the entrance, symbolizing longevity. The floor is French limestone, imparting character and subtle color variation. Together, these elements create a timeless gallery setting. The maker space couples state-ofthe-art production processes with a celebration of the work of individual craftspeople.

۲

This project created jobs in a district

# McKinnon and Harris

1722 Arlington Rd

that is increasingly residential, and restored dignity to a long-neglected structure. Unified architecture, landscape and interiors set the standard for quality industrial design and signal the revitalization of Richmond along a strategic highway gateway into the city.

**Project Team:** McKinnon and Harris; 3North; Daniels & Associates (Structural); Johnson Mirmiran & Thompson Inc (MEP); Timmons Group (Civil); Conquest Moncure & Dunn, Inc.



( )







HISTORIC + Storefront for 11

# St. Alban's Building

300 E. Main St

Built in 1869 as one of the first institutional buildings constructed after the Civil War, St. Alban's Hall was originally a Masonic temple and over the years has served as a meeting hall, concert hall, grocery store and pharmacy, and ultimately office space. This tax credit project converted the upper floors, initially designed for public functions, to loft apartments that extend through the two-story high volume spaces using the verticality of the large windows to provide generous natural light. The lofts are carefully designed to pull back from the windows to preserve the historic character of the spaces. The creative design and attention to detail gave this building, a rare example of a public monumental building dating from the post-Civil War period, a new opportunity to build on its rich history. Project Team: Al & Michael Bount; Commonwealth Architects; St. Alban's Lofts, LLC; Lu+Smith Engineers (MEP); McPherson Design Group (Structural); Randy McElroy, The Trent Corporation







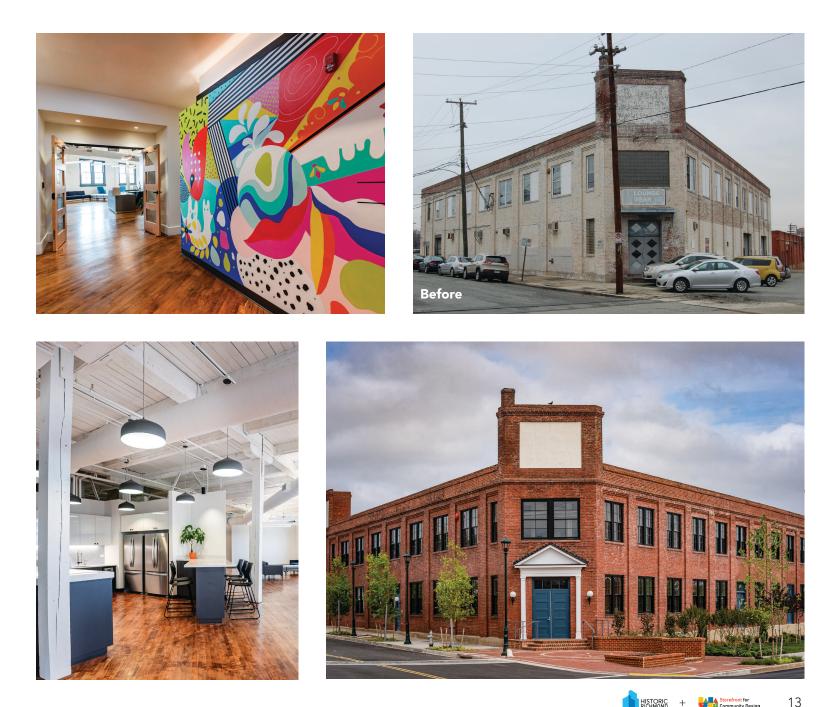
۲

#### Singlestone 2000 W. Marshall St

This renovation of 12,000 square feet in the 2nd floor space of historic 2000 W. Marshall Street for Singlestone, a tech company, had the advantage of the high quality industrial character of the building shell itself. Developer Sauer Properties took care to highlight the features of the existing building shell - wood columns that had split over time, hardwood floors that had seen shoe stores and loungewear factories come and go, and a historic stairwell opening that they encased in an acrylic shell to be used as a bar. The

materials, including exposed brick, wood ceilings, and historic windows, define a truly remarkable space that has now been transformed into a modern office. Using the dynamic color palette of a new brand launch for Singlestone, the space features a hand-painted mural by one of their own designers. With this historic industrial space so beautifully restored, the rest of the in-process Sauer Center projects are sure to be placemaking at its finest!

Project Team: Ashley Peace and Tim Crosby, Sauer Properties; Whitney Campbell and Adam Snyder, ENV (Architect); Warren Reed, Dunlap & Partners (Engineer); Frank Martino, LF Jennings; Kathleen Morgan, Sadler & Whitehead; Bob Mills; Paul Ditto, Yellow Room



13

۲



# **BEST NEW CONSTRUCTION**

۲

Commercial | Mixed Use

City View Marketplace | 500 Bainbridge St Island Shrimp Co. | 11500 Midlothian Tpke Penstock Quarter, Libbie Mill | 5001 Libbie Mill E. Blvd The Van de Vyver and The Rosa | 701 N. 1st St ( )

# City View Marketplace

500 Bainbridge St

City View Marketplace is the continuation of the revitalization of Manchester's Reynolds South manufacturing campus. Envisioned as a mixed-use neighborhood that celebrates the history and context of Manchester, City View Marketplace has five unique buildings placed on an urban scale grid, with 120 lofts and apartments, 10 townhomes and retail and mixed use space. Thoughtfully designed, the buildings gradually increase in scale, with three story building heights providing a human scale along Hull Street and taller buildings in the interior of the block. With landscaped street, plaza courtyard, and outdoor gathering spaces throughout the development, and ample indoor amenities, the project brings new life to a historic industrial district, helping to shape the character of the neighborhood for the future.

۲

**Project Team:** 3North; Thalhimer Realty Partners; Ehlert Bryan Consulting (Structural); Lu+Smith Engineers (MEP); VHB (Civil); Purcell Construction









HISTORIC + Storefront for RICHMOND + Community Design

۲

15

#### **Island Shrimp Co.** 11500 Midlothian Tpke

Built with 12 previously used shipping containers stacked three high, glass walls, and a rooftop patio, Island Shrimp Co. is not only the first public shipping container building in the greater Richmond area, but also an example of an innovative approach to redevelopment of unused land in a suburban shopping mall. The containers are stacked to create an atrium-like interior space illuminated by skylights by day and tropical neon signage by night. The atrium space is the primary focus of the restaurant while the area within each container is cozy and intimate. Unique challenges in modifying the containers to connect spaces and comply with building codes shaped the flow and use of the restaurant. The rooftop patio is punctuated by two free-standing containers: one cut open to be the rooftop bar. This project has it all – creativity in design and materials, placemaking, and just plain fun. Get a taste of paradise!



Project Team: Kevin Healy, HOUSEpitality Family; Walter Parks Architects; O'Neil Engineering; Balzer & Associates; JD Lewis Construction Management, Inc.; Land of Yogg (Graphic Design); Valarie Reynolds, Reynolds Lighting Supply (lighting consultant); Trey Tyler, RenderSphere LLC (renderer); Justin Chesney (interior photography); Caroline Martin (rooftop photographer)







۲

## Penstock Quarter, Libbie Mill

5001 Libbie Mill E. Blvd

This mixed-use building provides a walkable, dynamic community, evoking a sense of place. It celebrates Richmond's architectural history while using modern building methods to give the Libbie Mill Midtown neighborhood a truly Richmond feel. Drawing inspiration from the human scale and architectural elements of Richmond's historic Shockoe Slip, the mixeduse Penstock Quarter provides 325 apartment units, 40,000 square feet of retail space, and 200 parking spaces. The apartments include

a mix of studio, one-, two-, and three-bedroom homes, all with private balconies or terraces. The red-brick, historic factory-inspired building contains a podium base with retail wrapping around two levels of parking with four stories of residential units above. A courtyard located above the parking deck provides planted terraces and an elevated pool.

۲

**Project Team:** Gumenick Properties; Commonwealth Architects







historic + Historic 17

۲

#### The Van de Vyver and The Rosa 701 N. 1st St

This complex project created 72 replacement senior public housing units for residents of the Frederic A Fay Towers in Gilpin, 82 new mixed income units and 6,000 square feet of neighborhood serving retail through the construction of three new buildings and the adaptive reuse of a historic convent. Replacing aging public housing units is one of the most challenging issues facing our community – the process for replacing Fay Towers units has required at least three separate projects across the city, many years of hard work, and intricate financing arrangements. Working with the neighborhood so that this project would be more compatible with Historic Jackson Ward's rowhouses across the street, the developer articulated the building facades along 1st and 2nd Streets, used high quality materials such as brick and Hardipanel, and added front stoops and entryways, while hiding surface parking on the interior of the block. The end result – The Van de Vyver and The Rosa - is a national model for providing replacement public

۲

housing, along with market rate housing, in a sensitive urban context.

**Project Team:** Richmond Redevelopment and Housing Authority; Enterprise Community Development; Grimm and Parker Architecture; Timmons Group; Harkins Builders



# **BEST NEW CONSTRUCTION**

۲

Residential Includes neighborhood infill.

> 1903-1905 Greenwood Ave The Idle Gray | 2308 Idlewood Ave Kensington Park | 2410-2412 Kensington Ave, 2409-2411 Park Ave Shipping Container House | 2415 Everett St The Townhomes at Monument and Colonial | 2901 Monument Ave, 708 N. Colonial Ave & 712 N. Colonial Ave

۲

## 1903 & 1905 Greenwood Ave

Another great project from project:HOMES infilling affordable single family homes in a historic neighborhood! Designed to reference the architecture of the surrounding Southern Barton Heights neighborhood, these adjoining homes provide two additional units of affordable housing. Each home is sustainably built and designed to accommodate a family, who will be able to maintain their home for generations due to its high-quality construction and materials. With lively front facades and front, rear and side porches to provide outdoor space, these houses will provide happy and affordable houses for two families!

۲

**Project Team:** project:HOMES; David Winn









۲

#### The Idle Gray 2308 Idlewood Ave

The Idle Gray is a newly constructed infill single-family home at the intersection of Idlewood and Grayland Avenues in Richmond's Byrd Park neighborhood. This distinctive three story residence enveloped by a brick wall is sited on a triangular lot with an expansive rooftop deck with views of the downtown skyline. Notable features include modern architecture and high quality materials. Spray foam insulation and composite windows with sound reducing glass reduce the noise of traffic on the Downtown Expressway and increase energy efficiency. This home revitalized a vacant property in the Randolph Redevelopment and Conservation area and provides an impressive architectural feature along the Downtown Expressway. **Project Team:** Kurt Engleman; Derek J. Mott, James Gill (architects); Spruce Construction



۲







HISTORIC + Storefront for 21

#### Kensington Park 2410-2412 Kensington Ave, 2409-2411 Park Ave

Kensington Park is a single family home development consisting of a rehabilitated historic 1920 home and three new homes. The project subdivided an oversized lot with frontage on Park Avenue and garages on Kensington Avenue into four new single family lots. The historic home was rehabilitated and enlarged with a new garage, expanded kitchen, elevator and rooftop terrace. A new single family home was attached to the historic home facing Park Avenue. Two new attached houses were constructed on Kensington, replacing one story garages. Each new home features contemporary architecture and includes open floor plans, private outdoor spaces, attached garage, elevator and rooftop terrace. An existing alley provides access to the garages on the interior of the block. While this project was developed "by right" without any special use permit, rezoning, or review by the Commission of Architectural Review, the siting, scale, massing, materials, and color palette of the contemporary homes beautifully



complement the historic homes in the neighborhood and improve the Kensington Avenue streetscape. This was a rare opportunity for an infill project in the heart of the Fan and characterizes the next generation of Fan living.

**Project Team:** Reid Pierce, Pierce Development; Johannas Design Group









۲

# Shipping Container House

2415 Everett St

Who would have thought that shipping containers could look this good and blend so nicely into a neighborhood of historic shotgun houses? A unique example of housing innovation, this new single family home was the result of a partnership among three organizations: project:HOMES; IndieDwell; and Virginia Housing. This four bedroom home in Swansboro is sustainably and thoughtfully designed for modern living. Manufactured in Idaho in three separate pieces, transported to Richmond, and placed on a special foundation by crane, the three shipping containers were sold as affordable housing to a buyer who has lived her whole life in the Swansboro neighborhood. We want more projects like this!

۲

**Project Team:** IndieDwell; project:HOMES; Virginia Housing



۲









23

# The Townhomes at Monument and Colonial

2901 Monument Ave, 708 N. Colonial Ave and 712 N. Colonial Ave

This project sensitively transformed a small vacant, lot on Monument Avenue into three new single family town-homes. The energy-efficient homes averaging 2,400 SF include private garages, rooftop patios, elevators, three bedrooms, 3.5 baths and high-end finishes throughout. Working with the Commission of Architectural Review and three neighborhood associations, the developer incorporated architectural features, design details, massing, and materials to complement its more historic neighbors. The building's Monument Avenue façade elegantly references that of its next door neighbor with similar roof heights, portico roof lines, classical porch columns, materials and details. Similarly, its Colonial Avenue elevation provides design interest appropriate for its corner location. Beautiful! Project Team: Jeremy Connell, Pareto LLC; Joseph F. Yates Architects; Jon Rasich, Bellevue Homes; Corinna Grogan, Metro Design, LLC; Claire Shirley, Gradient PC (engineering); Natural Progressions Landscaping; Lory Markham Planning (Land Use Consulting)









۲

# **BEST PLACEMAKING**

۲

Arts and culture projects, park and green-space projects, transportation and infrastructure projects, or other neighborhood enhancing features.

> History is Illuminating | Monument Ave Rumors of War | 200 N. Arthur Ashe Blvd Scott's Addition Pocket Park | 401-3403 Moore St C. Kenneth Wright Pavilion, Virginia War Memorial Expansion | 621 S. Belvidere St

۲

## History is Illuminating

Monument Ave

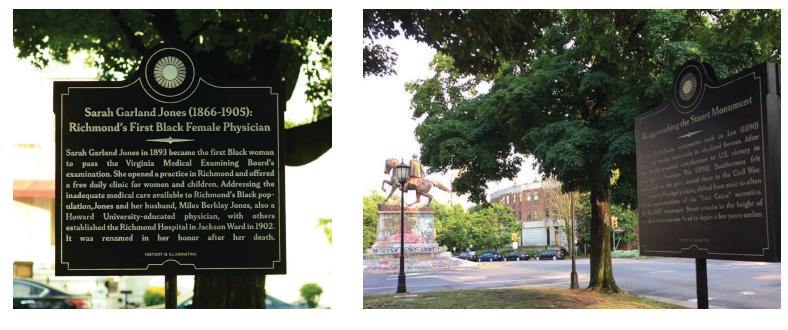
In 2018 Mayor Levar Stoney's Monument Avenue Commission recommended the removal of the Jefferson Davis Monument and the addition of context along Monument Avenue. When these recommendations had not been implemented, during the Black Lives Matter protests in the summer of 2020, a group of historians collaborated with an artist and concerned citizens to fulfill the need for context along Monument Avenue. Six signs resembling historic markers were installed along the avenue, each with one side that exposes unspoken truths about the monument while the other side offers a glimpse into Richmond's Black history relevant to the date of the monument's erection, thus recontextualizing the monuments as symbols of racial oppression. The signs – since removed - revealed Black lives thriving despite policies created to hinder them. Each sign also had a mailbox filled with free zines (still available at studiotwothree.org) including the text of each sign and a layout of the

۲



installation down the avenue, illustrating a timeline from the end of Reconstruction in Richmond through the rise of Jim Crow. The signs sparked conversations about the need for a City of Richmond historic marker program to better contextualize Richmond's historic places.

**Project Team:** Anonymous; Studio Two Three









African American artist Kehinde Wiley conceived the idea for Rumors of War when he visited Richmond in 2016 as a direct response to the Confederate statues that formerly lined Monument Avenue. Rumors of War takes its inspiration from the statue of Confederate Army General James Ewell Brown "J.E.B." Stuart created by Frederick Moynihan in 1907. As with the original sculpture, the rider strikes a heroic pose while sitting upon a muscular horse. However, in Wiley's sculpture, the figure is a young African American dressed in streetwear. Mounted on its large

stone pedestal, the bronze sculpture commemorates African American youth lost to the social and political battles being waged throughout our nation. Wiley is known for repositioning black youth within the classical European tradition of power and status. While this is Wiley's first monumental public sculpture, it is a continuation of his career-long investigation of representation, race, gender, and power. Perhaps VMFA board member Bill Royall, instrumental in bringing the monumental statue to the VMFA, said it best when he reportedly told

 $( \bullet )$ 

#### **Rumors of War** 200 N. Arthur Ashe Blvd

his fellow board members in 2019 that it was a historic moment, that Richmond was the right place, at the right time, and it was the right message. Wiley's public sculpture, taking its name from a biblical phrase found in Matthew 24:6, offers an exquisite example of how to imagine and develop a more complete and inclusive American story.

**Project Team:** Virginia Museum of Fine Arts; Kehinde Wiley



( )

27

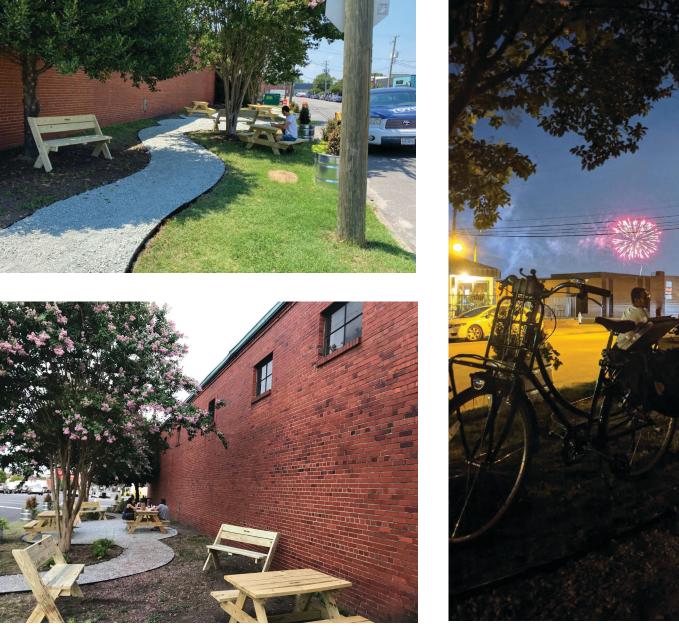
( )

# Scott's Addition Pocket Park

3401-3403 Moore St

This new pocket park, created through a true community effort by the Scott's Addition Boulevard Association with help from private, public, and nonprofit partner organizations, has helped Scott's Addition residents beat the summer heat in a new open, socially-distant public green space. This neighborhood is one of Richmond's hottest – figuratively and literally. A 2017 study showed that Scott's Addition can be up to 16°F warmer than the coolest areas of the city during a heat wave, largely attributable to its history as an industrial and treeless urban landscape. A VCU MURP student project in 2019 identified "parklets" as a program to pursue. Using an underutilized strip of grass provided by a property owner, this new pocket park increased public seating in a new, shady green space, provided opportunities for sociallydistant interactions for residents and neighborhood guests during COVID-19, and built neighborhood cohesion as it grows together as a community. This pocket park project model has the potential to scale into other Richmond neighborhoods, promising to expand access to community-focused green spaces across the City. Awesome!

**Project Team:** Thalhimer Realty Partners; Ann Pierce; Richmond Community Toolbank; EnRichmond Tree Lab; VCU Master's of Urban Planning Program; City of Richmond; The Dairy Bar Restaurant; GroundworkRVA

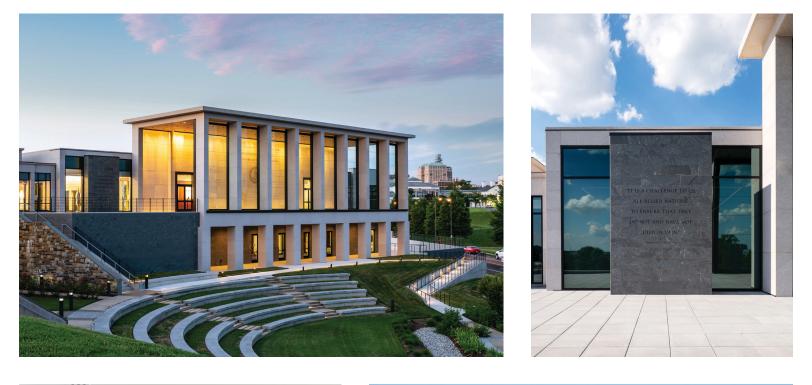


#### C. Kenneth Wright Pavilion, Virginia War Memorial Expansion

621 S. Belvidere St

The design of the Virginia War Memorial's expansion conveys significant monumentality, quietness, reverence, and timelessness in its architecture. To connect old and new, the new structure is two stories, aligning with the floor levels, roof, and parapet of the existing building. The expansion is clad in stone and glass, in keeping with the material context of the site. Along the southern portion, sits a new Shrine of Memory for the Global War on Terror that achieves architectural parity with the original memorial pavilion. Its height, width, and column bay spacing match and its materials extend the monumental and austere nature of the memorial context. The building provides the Richmond community, and beyond, with space for thoughtful contemplation, honors the fallen in the Global War on Terror, provides a new state-ofthe-art programming space, and sits as a modern architectural icon to the City of Richmond and its residents. With this project, the Virginia War Memorial has evolved from a passive space for remembrance and contemplation into a true museum and educational center, making it possible to tell the stories that provide context for the shrine, helping future generations understand the sacrifices made by their military forebears.

**Project Team:** Virginia War Memorial Foundation; SMBW; Silman (Structural); Engineers Plus (MEP); KBS, Inc.







HISTORIC + Storefront for RICHMOND + Community Design

۲

29



# **BEST RESIDENTIAL**

۲

Single-family residential projects.

2314 Burton St 1203 Idlewood Ave The Hathaway House | 3305 Main St, Ettrick, VA 1517 Palmyra Ave



Constructed in 1915, 2314 Burton St is one house in a seven-unit row originally built as housing for the nearby Hasker-Marcuse Factory. This two-story brick dwelling has historic significance in that its exterior remains relatively intact and is a representation of the predominant building form of Union Hill. Despite over a decade of vacancy many of the original elements of this home such as the cornice with brackets, dentils, jigsaw vents, windows, and floors remained relatively intact and were able to be salvaged. This tax credit project, in addition to preserving historic architecture, revitalizes this historic street in Union Hill. The end result is a beautifully restored home, providing affordable three bedroom rental housing in a market that has very few affordable three bedroom housing units. This project goes back to the roots of preservation, extends the lifespan of our historic building stock for many decades to come, and offers additional high quality housing choices in this neighborhood. We congratulate

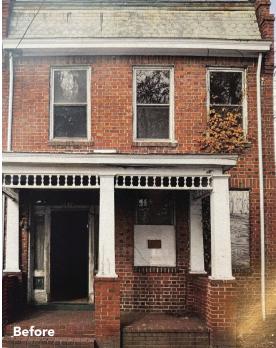
۲

## 2314 Burton St

this team for years of catalytic work preserving the architectural fabric of Union Hill!

**Project Team:** Amanda Seibert; Chris Wolf; Nest Builders Development Co; Holloway Construction; David Herring









HISTORIC + Storefront for RICHMOND + Community Design

۲

31

## 1203 Idlewood Ave

Only 786 square feet, this is one of the smallest homes tackled by project:HOMES. Yet the space feels open, bright and airy. This two bedroom, two bathroom shotgun style home was built in 1920 and sat vacant for many years. This thoughtful renovation brings together the 1920 home's original plan with a design that accommodates modern living. The living space follows a modern open concept, a change from its original design. Another design change was the addition of skylights to add light and openness to the space. This home will provide an affordable homeownership opportunity to a buyer earning below 80% AMI. This home is a part of a larger effort to revitalize the Randolph and Maymont neighborhoods through the renovation of vacant properties transferred to project:HOMES and nonprofit partner, Richmond Metropolitan Habitat for Humanity by RRHA, a partnership that was awarded a 2019 Golden Hammer Award. When this larger project is completed, 40 homes in the area

۲

will be entirely renovated and sold as permanently affordable housing. We are so glad to see this award winning large-scale project continuing to expand the opportunities for affordable housing and preserve the neighborhood character!

**Project Team:** project:HOMES; David Winn







۲

## The Hathaway House

3305 Main St, Ettrick, VA

The Hathaway House was originally built in Ettrick as a one-room dwelling with an upstairs sleeping quarter, possibly for a manager for one of the industrial mills along the banks of the nearby Appomattox River. Constructed by hand, likely in the 1840s, using milled trees, wooden pegs, and square-head nails, the house was later expanded. Interestingly, the additions were in far worse condition than the original structure. This speaks to the quality of the craftsmanship and the skills of the carpenters who constructed the home. Utilizing hundreds of local volunteers, Richmond Metropolitan Habitat for Humanity renovated this home as affordable housing, salvaging two of the original fireplaces, the original stairs, and most of the original wood floors from the original structure. This is truly "The Little House That Could" – it so easily could have been demolished, it could have so much more history than has been revealed thus far, and it could serve as a high quality, energy efficient, affordable home for generations to come. Well Done!

۲

#### **Project Team:** Richmond Metropolitan Habitat for Humanity; Obsidian









( )

## 1517 Palmyra Ave

Built in 1919 as an example of the Prairie style and one of its most recognizable subtypes, the American Four Square, this home was beautifully restored by a dedicated team. Over the years prior owners had made alterations that were inconsistent with the Four Square vernacular. Original wood shutters had been removed, an improper dormer added, original windows were replaced with glass blocks, and exposed rafter tails were covered with vinyl soffit. The new owners were intent on faithfully restoring all of the original elements while adding a small addition and a detached garage to suit their family's needs. The exterior of the addition was built to resemble the existing house. The once covered rafter tails were re-exposed, templated, and reproduced for the addition. The old dormers were removed, and a more appropriate front dormer was added to match the architecture of the existing house. Wood shutters with a cut-out detail were installed and the original brackets were used to make them operational. The result

۲

is a modernized family home, beautifully restored, that blends seamlessly and beautifully into the neighborhood!

**Project Team:** Brian & Robyn Bridges; Janice Brooks; Spruce Construction











# **BEST RESTORATION**

۲

Includes restoration by a homeowner, contractor, or developer. Includes historic tax credit projects.

> Garland | 4603 Sulgrave Rd The Honey Shop | 405 E. Grace St Midas of Richmond | 1208 N. Arthur Ashe Blvd The Scott House | 700 W. Grace St The Straus | 2025 Monument Ave

۲

### **Garland** 4603 Sulgrave Rd

Originally constructed in 1931, Garland was designed by Manhattan architect Henry Grant Morse who had already achieved local success with the relocation and reconstruction of nearby Virginia House and Agecroft Hall. This renovation honored the existing structure by preserving and restoring the home's character defining features, while sensitively introducing modern conveniences. Kitchen spaces conceived in an era of service were reimagined for family life and bedrooms and bathrooms were reconfigured. On the exterior, improvements were made to the building envelope. Many of the original finish materials were repaired or added to with the same products that were sourced from the original specification book. For example, local artisans recreated the unique cat head plaster finish in the entry hall and crafted new leaded glass windows to match the originals. A beautiful restoration breathes new life into an elegant Tudor Revival home! **Project Team:** Private Owner; 3North; Mako Builders; O'Brien & Muse (Interior Design)







#### The Honey Shop 405 E. Grace St

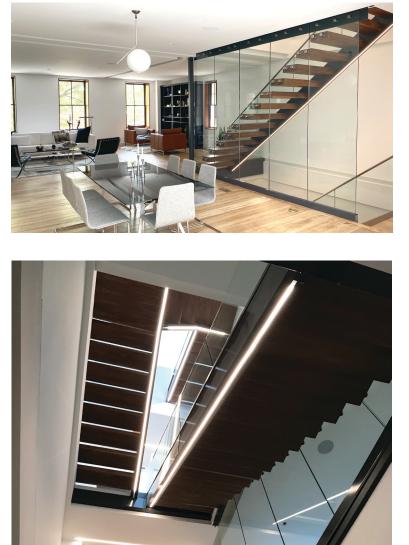
The Honey Shop, built in 1820, is the rare enduring Federal style house and the oldest residential survivor on Grace Street in downtown Richmond. Converted to a shop in the 1920s, it retains an elegant glass storefront from that period. The original residential use is retained in a 4,800 square-foot private residence, while the storefront maintains its commercial/retail use. Behind the historic Grace Street façade lies a high-end modern residence with an open floor plan and a four-story floating staircase and light well. A once dark and winding maze of tiny, wallpapered rooms is now a light-filled sanctuary wrapped in a centuries old skin. This renovation contributes to the revitalization of the historic Grace Street corridor. Beautiful!

۲

**Project Team:** Jershon Jones; Walter Parks Architects; Sean Wheeler; Hope Taylor; Balzer & Associates (Structural); Lu+Smith Engineers (MEP); Leipertz Construction









۲

#### Midas of Richmod 1208 N. Arthur Ashe Blvd

Over the years, this building has had many lives—an industrial garage in the early 1900s, a dry cleaner, even a pinball repair, but today it is a flexible modern community space that happens to fix cars. Mark Smith, its owner and visionary, has a motto: "cars don't work without proper care, and neither do communities." Creating a layout to maximize the number of vehicles and to support the neighborhood in as many ways as possible, Midas has flexible space with custom installations like bike racks for a community bike share, shelving for a community library, repurposed metal drums to use as cubbies for food drives, and a service area for indoor blood drives, so that the service vehicles could avoid street parking, and an open floor space area for a satellite office for Red Cross. This rehabilitation project retained a neighborhood business in a historic building, restored

۲



historic finishes such as the wood window storefront and other steel windows, while opening up much of the inside for a spacious garage and community center open to all. A clear winner!

**Project Team:** Mark Smith; Baskervill (Architect); Capstone/ Hourigan, David Auman; Mimi Sadler; Lynch Mykins (Structural), John Hancock







( )



The Scott House, designed by Richmond architects Noland and Baskervill and completed in 1911 for Frederic William Scott and Elisabeth Strother Scott, was one of the grandest residences of its day with references to both Newport's Marble House and the Petit Trianon at Versailles. This historicallysensitive rehabilitation by VCU preserved and restored historic fabric, made the building watertight and updated building systems, restrooms, and lighting. Work was designed to comply with the Secretary of the Interior's Standards for Rehabilitation and included: repair and reconstruction of the terra cotta balustrades; replication of missing and broken terra cotta cornice elements; limestone repairs; reconstruction of the rear balcony; wood trim repair and replacement; custom reproductions for the Grueby terrace tiles; window restoration; copper skylight repairs; painting; flat and ornamental plaster repair; structural repairs to ceiling joists; reopening of previously subdivided spaces; restoration of the

۲

#### The Scott House 700 W. Grace St

historic pantry; stained glass window restoration; and, for the first time since the 1950s, the original elevator is operational using its original buttons. With VCU's careful planning and thoughtful stewardship, this Beaux-Arts masterpiece has been beautifully revitalized.

**Project Team:** VCU; Susan Reed, Glavé & Holmes Architecture; Wiss, Janney, Elstner Associates (Envelope); Dunbar Milby William Pittman & Vaughn (Structural); Engineers Plus (MEP); Draper Aden (Civil); Prologue (Laser scanning)



( )







HISTORIC

+ Storefront for Community Design 39

## **The Straus** 2025 Monument Ave

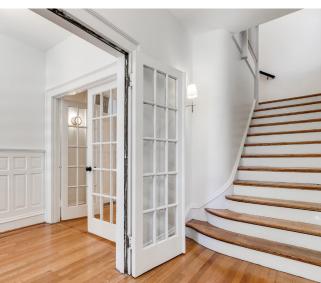
Built in 1922 as a duplex apartment building for Milton S. Straus and later expanded to eight apartments, The Straus was rehabilitated using state and federal historic tax credits as high-end apartments. Under the historic tax credit guidelines, all existing bearing walls and foundational details were left intact. All original trim was restored and replicated where possible, and original door hardware restored. A local artist was hired to paint unit numbers on the restored glass transoms over each unit door. The architect, designers, and builder sought to keep the essence of Monument Avenue's grandeur in all renovations, while modernizing cabinetry, lighting, hardware, fixtures, and appliances. 2025 Monument Ave's multi-year renovation is a testament to the vision and dedication of the skilled teams who worked at each stage of the process. This "labor of love" resulted in a beautiful eight unit apartment building on one of America's loveliest and most historic streets.

۲

**Project Team:** Jordan Hutchins; Redbud Homes & Properties; Yellow Room Architects + KBarry Architects; Spruce Construction; Carey Hutchins; Bryan Townes









۲



# A VERY SPECIAL GOLDEN HAMMER AWARD FOR... COMMUNITY & SOCIAL IMPACT

۲

CARITAS Center | 2220 Stockton St - WINNER

۲

( )

#### CARITAS Center 2220 Stockton St

The CARITAS Center is a \$28 million project like no other. Located in the former Philip Morris Blended Leaf Plant along the historic Route 1 corridor in South Richmond, the Caritas Center is now home to The Healing Place for Women (a 120bed recovery program for women struggling with addiction), a women's emergency shelter, a furniture bank, job-readiness and life skills program space, the CARITAS Administrative offices, and a 47-apartment recovery residence community. The former cutting-edge factory's steel beams, concrete floors and soaring spaces not only provide a distinctive character, but also serve as the durable architectural

fabric for a hard-working multifunctional community working to stabilize lives. What was once a thriving center of economic activity, later became a derelict shell of its former self, now has become a bustling center for community healing. The open character of the historic warehouse space was preserved along with the original entryway and historic window openings. The historic loading dock and large warehouse spaces now serve the furniture bank. The concrete base of the slurry pot has been playfully redesigned as a staff lounge. Program and office space was created on a mezzanine.



Five floors of apartments were incorporated in the building's towers. Through complex financing using both historic and new market tax credits, creativity and commitment to the community, this project is transformative - for the neighborhood next door, for a blighted historic industrial district, for the CARITAS organization, and for the communities it serves through a continuum of services.

**Project Team:** CARITAS; Walter Parks Architects; Historic Housing; Lu+Smith Engineers (MEP); Balzer & Associates (Structural); KBS; Flourish Spaces; HG Design Studio (Civil); HDAdvisors





( )

# THANK YOU TO ALL OF OUR 2020 GOLDEN HAMMER NOMINEES!

۲



۲

43



**About Historic Richmond.** Historic Richmond is a non-profit organization dedicated to shaping the future of Richmond by preserving our distinctive historic character, sparking revitalization and championing our past and future architectural legacy. We are champions of the past and passionate fans of its future. Visit historicrichmond.com, join us on Facebook and follow us on Twitter and Instagram @historicRVA.



**About The Storefront for Community Design.** The Storefront for Community Design is Richmond, Virginia's nonprofit design resource center. Storefront improves the quality of life in the city by facilitating access to planning and design resources. Storefront matches professional designers who volunteer their time with members of the community to uncover Richmond's urban potential. Visit storefrontrichmond.org, join us on Facebook and follow us on Twitter and Instagram @StorefrontRVA.

#### A HUGE THANK YOU TO OUR SPONSORS FOR THEIR WORK TO MAKE RICHMOND A BETTER PLACE!





Burt Pinnock and Mark Braley

( )